



# International Buyer Program **Trade Show Schedule**

January 1, 2012 through December 31, 2012



U.S. Commercial Service

# **International Buyer Program Trade Show Schedule**

January 1, 2012 through December 31, 2012





# Table of Contents

|   |           |
|---|-----------|
| <b>A Message from President Barack Obama.....</b>   | <b>2</b>  |
| <b>Introduction .....</b>   | <b>3</b>  |
| <b>Shows .....</b>  | <b>4</b>  |
| 2012 International CES® (Consumer Electronics Show) .....   | 4         |
| World of Concrete® 2012 .....   | 5         |
| International Poultry Expo/International Feed Expo 2012.....  | 6         |
| NAHB International Builders' Show® 2012.....  | 7         |
| Graphics of the Americas 2012.....  | 8         |
| Natural Products Expo West/Engredea.....  | 9         |
| International Home + Housewares Show 2012.....  | 10        |
| Nightclub & Bar Convention and Tradeshow 2012 (NCB) .....   | 11        |
| NPE2012: The International Plastics Showcase.....   | 12        |
| The NAB Show® 2012 (National Association of Broadcasters).....  | 13        |
| Offshore Technology Conference (OTC) 2012.....  | 14        |
| 2012 AMI International Meat, Poultry & Seafood Industry Convention and<br>Exposition, FMI 2012, United Fresh 2012, and NASDA U.S. Food Showcase ..... | 15        |
| WasteExpo 2012 .....  | 16        |
| The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show)....   | 17        |
| International CTIA Wireless® Convention 2012.....   | 18        |
| ELECTRIC POWER 2012 .....   | 19        |
| WINDPOWER Conference & Exhibition 2012 .....  | 20        |
| InfoComm International® 2012.....   | 21        |
| HBA Global Expo (Health and Beauty Association).....  | 22        |
| Annual Meeting and Clinical Laboratory Expo of the<br>American Association for Clinical Chemistry (AACC) .....  | 23        |
| MAGIC Marketplace (Summer) .....  | 24        |
| International Woodworking Machinery & Furniture Supply Fair-USA® (IWF).....   | 25        |
| MINExpo International® 2012 .....   | 26        |
| GridWeek 2012.....  | 27        |
| GRAPH EXPO 2012 .....   | 28        |
| Automotive Service and Repair Week (ASRW).....  | 29        |
| RETECH (Renewable Energy Technology Conference & Exhibition) .....  | 30        |
| PACK EXPO International 2012.....   | 31        |
| American Film Market® .....   | 32        |
| Industrial Fabrics Association International (IFAI) IFAI Expo Americas 2012 .....   | 33        |
| Greenbuild® International Conference & Expo .....   | 34        |
| Greater New York Dental Meeting .....   | 35        |
| POWER-GEN® International.....   | 36        |
| <b>Key Contacts.....</b>  | <b>37</b> |
| Domestic.....   | 37        |
| International.....  | 42        |
| <b>Index by Major Industry Classification .....</b>   | <b>46</b> |



## A Message from **President Barack Obama**



Greetings to U.S. exhibitors and attendees from around the world participating in these prominent trade exhibitions.

Selected by the U.S. Department of Commerce as part of the U.S. Commercial Service's International Buyer Program, these prominent trade exhibitions are an excellent venue for developing new business. U.S. Commercial Service staff are here working diligently to connect U.S. companies with international buyers—providing leads, trade counseling and market research.

By opening new markets and promoting trade, we are creating new sales channels for U.S. products and services. The business relationships developed at these trade shows will help increase economic growth and create jobs throughout the United States.

I salute each of you for your commitment to excellence. Cooperation within the international business community gives all of us confidence for a bright economic future.

Best wishes for a successful event.

A handwritten signature of Barack Obama in black ink.



# Introduction

The U.S. Commercial Service's International Buyer Program (IBP) is a joint U.S. government–industry effort that brings thousands of international buyers to the United States for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. Every year, we help facilitate nearly a billion dollars of new business between U.S. and international companies. Whether you are looking to import for the first time from the United States or find additional U.S. suppliers, the IBP will help you optimize your trade show experience and connect with lucrative opportunities.

## IBP Benefits

As a member of an official U.S. Embassy IBP Delegation, you receive access to exclusive benefits, including:

- U.S. Embassy travel assistance, including registration and visa procedures.
- Waived or reduced trade show admission fees.
- Complimentary access to networking events and receptions.
- Pre-arranged briefings and meetings customized according to buying interests.
- On-site and off-site technical tours.
- Complimentary use of business facilities including private meeting space, translation assistance, internet access, and lounge areas.
- A directory of all U.S. firms at the show with an interest in international exporting.
- Complimentary or reduced-rate educational sessions, demonstrations, and seminars.
- Extended show exhibition hours before or after scheduled dates.
- Travel and tourism options and discounts.

## How to Use the IBP Promotional Booklet

- The IBP shows are presented in date order.
- An index listing each show by industry is provided at the end of the booklet.
- Contacts for U.S. Commercial Service offices in the United States can be found on page 36.
- A listing of U.S. Commercial Service offices in U.S. Embassies and Consulates around the world can be found on page 41 or at [export.gov](http://export.gov).
- The “Tourism Website” following each show is provided to assist you with any personal plans or interests you may have during your visit to the United States.

Please contact your local U.S. Commercial Service with questions, or for further information about the IBP or about individual shows within the IBP program. To find an office near you, visit [export.gov](http://export.gov).

## About the U.S. Commercial Service

The U.S. Commercial Service—the trade promotion arm of the U.S. Department of Commerce's International Trade Administration—helps international buyers find U.S. suppliers. Whether you are looking to import for the first time from the United States or find additional U.S. suppliers, we offer the expertise you need to connect with lucrative opportunities. Located across the United States and in U.S. Embassies and Consulates in nearly 80 countries, our global network of trade professionals will help you locate U.S. products, services, or business partners; meet suppliers and partners face-to-face; and participate in trade shows that feature thousands of U.S. companies.

# 2012 International CES® (Consumer Electronics Show)

January 10–13, 2012 • Las Vegas, NV • [cesweb.org](http://cesweb.org)

The International CES® is the world's largest annual trade show for the broad-based consumer electronics (CE) technology market, from mobile electronics, audio and video, home networking information, and wireless technology to high-end audio and satellite systems. It is the premier event bringing together consumer electronics product manufacturers, distributors, researchers, content developers, financial analysts, and the press with the highest concentration of buyers and decisionmakers in the retail distribution channel. More than 140,000 attendees, including 28,000 consumer electronics professionals from 140 countries, are expected to attend the 2012 CES.

**Seminars:** A full conference program will be available. For more information visit [cesweb.org/conferenceprogram](http://cesweb.org/conferenceprogram)

**Exhibitors:** 2,700 (2011)

**Industries:** Audio, automotive electronics, computer hardware and software, connected home, content distribution, digital health and fitness, digital imaging, electronic gaming, emerging technology, entertainment/content, internet-based multimedia services, lifestyle electronics, telecomm/infrastructure, video, wireless, and wireless devices.

**Target Buyers:** Executive-level decisionmakers, retail buyers, distributors, importers/exporters, manufacturers, manufacturer representatives, financial and market analysts, and members of the press.

## **Benefits for IBP Attendees**

- Complimentary registration. There is no deadline.
- Complimentary keynotes, SuperSessions and selected free conference sessions.
- Complimentary networking reception.
- Airfare and hotel discounts.

**Contact:** Vidya Desai, [Vidya.Desai@trade.gov](mailto:Vidya.Desai@trade.gov), (202) 482-2311

**Tourism Website:** [discoveramerica.com/ca/nevada/las-vegas-overview.html](http://discoveramerica.com/ca/nevada/las-vegas-overview.html)



# World of Concrete® 2012

January 24–27, 2012 • Las Vegas, NV • [worldofconcrete.com](http://worldofconcrete.com)

World of Concrete® is the largest annual international tradeshow for the commercial construction industry providing the latest products, technology, and equipment. World of Concrete is the commercial construction industry's most important annual, international event. It draws attendees from throughout the world and from all segments of the industry: repair and demolition, information technology, and material handling, as well as concrete producers and masonry professionals. Targeted sessions include everything from concrete basics and decorative concrete to green building and best management practices. World of Concrete 2012 offers new opportunities to grow in the growing commercial construction industry.

**Seminars:** The World of Concrete Education Program is lauded as one of the industry's finest. Thousands of attendees purchase individual seminars as well as Master Certificate Packages each year. In addition, attendees can obtain a variety of industry certifications and earn continuing education hours. Targeted sessions cover everything from Concrete and Masonry Fundamentals to Decorative Concrete and Best Management Practices. Ninety-minute and three-hour sessions are available.

**Exhibitors:** 991 (2011)

**Industries:** Architectural/construction/engineering services, building products, construction equipment, materials handling machinery, tools–hand/power, and trucks/trailers/buses, admixtures, aggregate processing, aggregates, batching equipment, block/paver/tile production equipment, cement products, cleaning materials & equipment, masonry, coatings/stains/sealers, computer hardware/software, concrete cleaners/removers, mortar & grout, cover mats, cranes, cutting and drilling equipment, decorative concrete, demolition equipment, dispatching & scheduling, dry shakes, earthmoving equipment, environmental controls for production equipment, finishing tools & equipment, fireplace & chimney accessories, forklifts, form types & forming accessories, foundation/slab repair, general construction equipment/materials/tools, general utility, insulation, joints & sealants, green building technologies & products, landscaping products, masonry anchors and fasteners, masonry units, material handling for concrete production, metal connectors & reinforcement, mixing/mixer materials for concrete/mortar, moisture control, mortar materials, movement joints, personnel & materials positioning, pipe production equipment, placing equipment, placing masonry, precast production equipment, precast wall forms, precast/pre-stressed & tilt-up, protecting finished masonry, publications, pumping equipment & accessories, ready-mixed concrete, reinforcement tools & materials, repair equipment, repair materials & equipment, safety equipment, sawing, coring, scaffolding & shoring, slip-forming, structural elements, surface preparation, surveying equipment, technology for construction, tools and services for masonry designers and contractors, trailers & attachments, truck mixers, trucks, vehicle components, vehicle maintenance & repair, and water drainage/protection.

**Target Buyers:** Architects and engineers, brick and block producers, commercial contractors, computer/CAD/CAE/IT managers, concrete contractors, concrete pumpers, construction managers, dealers/distributors, decorative concrete contractors, designers, specifiers, general contractors, GIS managers, information technology executives, masonry craftsmen/contractors, ready mix producers, rental equipment centers, repair contractors, residential contractors, specialty concrete contractors, pipe and block producers, and precast/pre-stressed producers.

## Benefits for IBP Attendees

- Reduced seminar registration price through December 9, 2011. IBP attendees will pay only USD \$50 per session before December 9, 2011. Seminar registration after December 9, 2011 and onsite seminar registration will be \$115 for each 90-minute session and \$140 for each three-hour session.
- Complimentary networking reception.
- Airfare and hotel discounts.

**Contact:** Graylin Presbury, [Graylin.Presbury@trade.gov](mailto:Graylin.Presbury@trade.gov), (202) 482-5158

**Tourism Website:** [discoveramerica.com/ca/nevada/las-vegas-overview.html](http://discoveramerica.com/ca/nevada/las-vegas-overview.html)

# International Poultry Expo/ International Feed Expo (IPE/IFE) 2012

January 24–26, 2012 • Atlanta, GA • [www.ipeweek12.org](http://www.ipeweek12.org)

The International Poultry Expo is the world's largest trade show for the poultry and egg industry, and The International Feed Expo is the world's largest exposition focused on the animal feed and pet food sectors. Capital equipment suppliers to every segment of the industry are represented: live production, hatchery, processing, further processing, packaging, commercial egg, marketing, and all support activities. In addition to commercial exhibits, the show offers educational displays that provide information on current and future conservation technologies, and special programs on pet food and environmental sustainability in animal agriculture.

**Seminars:** Seminars on important issues facing the poultry and feed industries will be offered during International Poultry Expo Week, which takes place in conjunction with the show from January 23–27, 2011. The Department of Commerce is planning to present a networking seminar on doing business internationally from a logistics and financial point of view. Details and updates can be found on the show website.

**Exhibitors:** 900 (2011)

**Industries:** Agricultural chemicals, agricultural machinery & equipment, agricultural products, agricultural services, pet foods/supplies, packaging equipment, veterinary medicine equipment/supplies, material handling equipment & supplies, processing equipment, micro & macro ingredients, analytical products & services, transportation equipment, computer software, systems & services, premix & milk replacer manufacturers, mill designers, engineering & construction, pharmaceutical & animal health products, microbial, enzyme & fermentation products, and trade publications.

**Target Buyers:** Poultry production, processing, and feed manufacturing professionals.

## **Benefits for IBP Attendees**

- Complimentary registration.
- Complimentary networking reception.
- A number of educational programs are complimentary.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Amanda Ayvaz, [Amanda.Ayvaz@trade.gov](mailto:Amanda.Ayvaz@trade.gov), (202) 482-0338

**Tourism Website:** [discoveramerica.com/ca/georgia/atlanta-index.html](http://discoveramerica.com/ca/georgia/atlanta-index.html)

# NAHB International Builders' Show® 2012

February 8–11, 2012 • Orlando, FL • [buildersshow.com](http://buildersshow.com)

The NAHB International Builders' Show® is the largest annual light construction and residential building industry trade show in the United States and one the largest building industry tradeshow in the world. In 2012 the NAHB International Builders' Show will be 68 years old, will exceed 500,000 square feet of exhibit space, and will attract well over 50,000 exhibitors and attendees from 100+ countries. In addition to the exhibition, the show offers 200+ educational sessions and is host to construction-related meetings, special events, and workshops. The export potential at the NAHB International Builders' Show is very high. Every product used in light construction or residential home building is featured at the NAHB International Builders' Show.

**Seminars:** The NAHB International Builders' Show will offer more than 200 educational sessions, workshops, and seminars focusing on the business of residential and light commercial construction and current building industry trends. Attendees can also visit demonstration areas located on the show floor, which will include the newest installation techniques and tools for steel and wood framing as well as concrete buildings, structures and foundations.

**Exhibitors:** 1,137 (2011)

**Industries:** Architectural/construction/engineering services, computers/peripherals, household consumer goods, and hand/power tools.

**Target Buyers:** Home and light construction builders, architects, developers, land use planners, government officials, building owners, consulting engineers, marketing firms, design/build firms, general contractors, and the wholesalers and distributors of construction materials and equipment.

## Benefits for IBP Attendees

- Reduced registration fees: \$50 if paid by January 6, 2012; \$125 after January 6.
- Reduced fees for seminars (please inquire).
- Complimentary networking reception.
- Airfare and hotel discounts.
- Tours of The New American Home® will be offered at the show, showcasing the latest product technologies, design ideas and building techniques. For more information on the educational sessions and tours, please check the show's website.
- Possible technical field trips (please inquire).

**Contact:** James Yi, [James.Yi@trade.gov](mailto:James.Yi@trade.gov), (202) 482-6482

**Tourism Website:** [discoveramerica.com/ca/florida/orlando-index.html](http://discoveramerica.com/ca/florida/orlando-index.html)

# Graphics of the Americas 2012

March 1–3, 2012 • Miami, FL • [graphicsoftheamericas.com](http://graphicsoftheamericas.com)

Graphics of the Americas (GOA), the second-largest graphic communications show in the United States, is the only annual national and international graphic communications show in the United States. The continued international presence at GOA reflects the addition of globally recognized exhibitors, continued introduction of new graphics technology, and its focus on presenting the premier sources of education, information, and solutions for traditional and digital printing. For 37 years, printers, creative professionals, and marketing executives have relied on GOA to inform and educate them about leading edge advancements, new equipment, products, and consumables. Everything needed to maximize a company's efficiency and profitability has been set up on the GOA show floor. GOA presents seminars focusing on prepress production, management, sales, and marketing, as well as art and design featuring the American Graphics Institute. In addition, the show offers a hands-on computer lab, business opportunities, and new technologies that improve productivity. GOA is the first event to showcase the convergence of traditional and digital printing in the international marketplace and attendees will experience technologies not seen anywhere else.

**Seminars:** More information about GOA 2012 will be available on the show website.

**Exhibitors:** 300 (2011)

**Industries:** Commercial offset printing, automated workflow, digital printing & variable data printing, flexography, labels, converting, mailings & fulfillment, publishing & digital publishing, wide format printing, design & pre-press, in-plant printing, wide format inkjet printing, post press, and newspapers & publishers.

**Target Buyers:** Printers, designers, creative professionals, and entrepreneurs interested in acquiring printing or graphics equipment.

## **Benefits for IBP Attendees**

- Complimentary registration; deadline is February 15, 2012.
- Complimentary networking reception.
- Reduced seminar fees (please inquire).
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Amanda Ayvaz, [Amanda.Ayvaz@trade.gov](mailto:Amanda.Ayvaz@trade.gov), (202) 482-0338

**Tourism Website:** [discoveramerica.com/ca/florida/miami-index.html](http://discoveramerica.com/ca/florida/miami-index.html)

# Natural Products Expo West/Engredea

March 8–11, 2012 • Anaheim, CA • [expowest.com](http://expowest.com), [engredea.com](http://engredea.com)

Natural Products Expo West/Engredea (sponsored by New Hope Media) is the premier trade show for the natural, organic and healthy lifestyle market. This trade-only event has everything from raw ingredients to finished products. Attracting over 56,000 industry professionals, Natural Products Expo West/Engredea offers the largest variety and number of exhibitors as well as buyers from across the world. Natural Products Expo West/Engredea also offers unparalleled networking, buying and selling opportunities with over 500,000 products being displayed, marketed, and sold at the event. Buyers will see new products in the retail industry as well as ingredients and technology new to the market.

**Seminars:** Natural Products Expo West/Engredea education provides opportunities to learn and explore new ideas, industry trends, and practical solutions to improve business practices and broaden industry knowledge. Most sessions are included with the registration fee, unless otherwise noted in the description. Nutracon, co-located with Engredea and Natural Products Expo West, is the premier education and networking conference for the health and nutrition industry. Additional fees apply when registering for Engredea and Natural Products Expo West. The Healthy Baking Seminar provides bakers and food manufacturers in-depth presentations on formulating healthful bakery foods, including case studies, trends, sourcing tips, and more. Additional fees apply when registering for Engredea and Natural Products Expo West.

**Exhibitors:** 2,053 (2011)

**Industries:** Agricultural products & services, apparel, cosmetics/toiletries, education/training services, environmental technologies, processed foods, food processing/packaging equipment, furniture, general consumer goods, giftware, healthcare services, household consumer goods, pet foods/supplies, textile fabrics, and supplements/vitamins/herbs.

**Target Buyers:** Professionals and buyers in food, supplements, health, beauty, and natural living.

## Benefits for IBP Attendees

- Complimentary registration; deadline is February 3, 2012.
- Complimentary networking reception.
- Fresh Ideas Marketplace, Thursday, March 8, 12:30–5:30PM: a unique event focusing only on new certified organic products, in a smaller, farmer's market atmosphere. Entry included with Natural Products Expo West/Engredea registration.
- Retail Store Tour: participants will visit the newest and cutting-edge retail locations within the greater Los Angeles/Orange County area, hosted by editors of New Hope Media's Delicious Living and Natural Foods Merchandiser magazines. Additional fee (please inquire).

**Contact:** Shelby Peterson, [Shelby.Peterson@trade.gov](mailto:Shelby.Peterson@trade.gov), (202) 482-5531

**Tourism Website:** [discoveramerica.com/ca/california/anaheim-index.html](http://discoveramerica.com/ca/california/anaheim-index.html)

# International Home + Housewares Show 2012

March 10–13, 2012 • Chicago, IL • [housewares.org](http://housewares.org)

The International Home + Housewares Show is the world's largest home & housewares marketplace, where close to 2,000 exhibiting companies showcase thousands of new products and designs to 60,000 attendees from all over the world. Categories include Dine & Design (cooking and entertaining), Clean, Contain & Sustain (cleaning and home organization), Wired & Well (electronics and home healthcare products), and Global Crossroads (with International Pavilions).

**Seminars:** The International Home + Housewares Show provides visitors with insightful and pertinent free educational opportunities, from seminars to free consulting. Educational seminars during the show cover subjects such as color, trends, sustainability, visual merchandising, branding, global retailing, and consumer preferences.

**Exhibitors:** 1,950 (2011)

**Industries:** Cookbooks, cook & bakeware, gourmet food & products, home décor, kitchen accessories, tabletop, textiles, industry service providers pavilion, energy conservation products, floor & carpet care, home healthcare, household & kitchen electrics, major appliances, personal care products (electric & non-electric), purifiers and filters (air & water), bath & shower accessories, cleaning products & supplies, closet & clothes care, furniture, general merchandise, hardware supplies, home improvement & do-it-yourself, home organization, impulse products, outdoor living products, pet supplies, retail promotions & continuities, seasonal products, and international pavilions.

**Target Buyers:** The International Home + Housewares Show attracts professionals in the international home and housewares buying community, representing retail, import, and distribution channels.

## Benefits for IBP Attendees

- Complimentary registration (must pre-register).
- Complimentary education seminars except for Specialty Retailer University (nominal fee may be required, please inquire).
- Annual Industry Breakfast offered at nominal charge (please inquire).
- Complimentary networking reception.
- An overview of the U.S. housewares marketplace and suburban Chicago retail tour takes place on the day after the Show. Pre-registration is required by January 3, 2012 (space is limited).
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Aditi Palli, [Aditi.Palli@trade.gov](mailto:Aditi.Palli@trade.gov), (202) 482-3334

**Tourism Website:** [discoveramerica.com/uk/illinois/chicago-index.html](http://discoveramerica.com/uk/illinois/chicago-index.html)



# Nightclub & Bar Convention and Tradeshow 2012

March 12–14, 2012 • Las Vegas, NV • [ncbshow.com](http://ncbshow.com)

The Nightclub & Bar Show (NCB) is one of America's biggest and most important bar, nightclub, and beverage events that helps attendees network and gain valuable industry knowledge. NCB is committed to providing networking opportunities, solid educational experiences, and a high-energy show floor introducing the hottest new products. NCB attracts thousands of owners, operators, managers, and bartenders of nightclubs, bars, lounges, pubs, restaurants, and sports bars.

**Exhibitors:** 600 (2011)

**Industries:** Beverage service, liquor, beer, wine, food company, décor/furnishings, POS/technology, security/age ID, mixes, beverage (non-alcoholic), energy drinks, lighting/sound, apparel, programming, ATM, coin-op, food service equipment & supplies, cleaning equipment & supplies, banquet, restaurant & bar furniture, linens, tableware, uniforms & apparel, menus, paper products, containers, food & beverage, specialty items, work tables, carts & equipment, bars & equipment, communications & technology, design & décor, and marketing & promotions.

**Target Buyers:** Owners, operators, managers, senior level executives, purchasing agents, marketing executives from nightclubs, bars, lounges, pubs, restaurants (chains, independent & franchises), hotels, resorts, casinos, clubs, airlines, cruise ships, caterers, architects, designers, consultants, and distributors.

## Benefits for IBP Attendees

- Complimentary registration and reduced fees for educational sessions.
- Reduced-price "Party Pass," granting access to upscale Las Vegas clubs (please inquire).
- Complimentary networking reception.
- Complimentary admission to all keynote addresses.
- Exclusive VIP early buying hours. IBP attendees are considered VIPs and will have access to exclusive buying hours on the show floor.
- Hotel discounts.
- "Back of the House" tours will be offered at a reduced rate for IBP buyers. "Back of the House" tours are a valuable way to see and experience how food and supplies are received, prepared, and distributed in massive quantities. These tours will be available at some of the leading hotels and casinos in Las Vegas.

**Contact:** Vidya Desai, [Vidya.Desai@trade.gov](mailto:Vidya.Desai@trade.gov), (202) 482-2311

**Tourism Website:** [discoveramerica.com/uk/nevada/las-vegas-index.html](http://discoveramerica.com/uk/nevada/las-vegas-index.html)

# NPE2012: The International Plastics Showcase

April 1–5, 2012 • Orlando, FL • [npe.org](http://npe.org)

NPE2012: The International Plastics Showcase (NPE2012) is one of the largest and oldest U.S.-based international trade shows. As the single largest concentration of professionals in the U.S. plastics industry, every three years NPE brings together a cross section of virtually the entire plastics and elastomers industry. As a result, this event has a pivotal effect on plastics industry buying decisions worldwide. NPE offers more education sessions than other shows of its kind, offering many informative, relevant sessions that truly add value to an attendee's registration.

**Seminars:** NPE2012 will include the Plastics Industry Trade Association's (SPI) Business of Plastics Conference, ANTEC 2012 and Spanish-language seminars (900+ educational sessions).

**Exhibitors:** 1,851 (2009) [event held every three years]

**Industries:** Additives & modifiers, assembly equipment, bagmaking, barrels, bimetallic cylinders, blenders/mixers, blowmolding, blowmolding (extrusion and/or injection), CAD/CAM and/or CIM, chemical materials/pigments/dyestuff, chillers/chilling, cleaners and/or cleaning equipment, coatings, colorants, composites, cut-off equipment, decorating equipment, deflashing equipment, dicers/pelletizers, dies, dryers, economic and/or industrial development/EMI/RFL shielding/engineering equipment/services, extrusion (film, sheet and/or profile), fillers and reinforcements, finishing equipment, granulators/grinders/shredders, heat transfer fluids and/or oils, heaters/heating elements, hydraulics/pneumatics, injection (electric, horizontal, and/or vertical), machine controls, material and parts conveyors, measuring, gauging, monitoring, recording equipment, mold bases, mold frames, mold temperature control units, moldmakers, purging compounds, rapid prototyping and/or prototyping, recycling, resins, rim, robots(ICS)/automation systems, rotational molding, runnerless systems, screen changers, static control equipment, temperature controls, thermoforming, thermoforming, vacuum forming, film, pressure forming, tooling, water treatment equipment (electrical and liquid), and welding equipment.

**Target Buyers:** Management (CEOs/CFOs), engineers, purchasing agents, procurement, and R&D professionals in industries such as nanotechnology, bio-based materials, energy, processors, machinery technology, compressed air, design, TPE & rubber, medical, moldmakers, rotomolders, thermoforming, appliance, transportation, automotive, consumer electronics, and building/construction professionals.

## Benefits for IBP Attendees

- Discounted registration fees (please inquire).
- Daily informal networking 8–9AM
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** James Yi, [James.Yi@trade.gov](mailto:James.Yi@trade.gov), (202) 482-6482

**Tourism Website:** [discoveramerica.com/uk/florida/orlando-index.html](http://discoveramerica.com/uk/florida/orlando-index.html)

# The NAB Show® 2012 (National Association of Broadcasters)

April 14–19, 2012 • Las Vegas, NV • [nabshow.com](http://nabshow.com)

More than just broadcasting, the NAB Show® is the world's largest digital media industry event attended by leading media, entertainment, and communications professionals who share a passion for the next generation of video and audio content across multiple platforms—from television, radios, and computers to phones, the big screen, and beyond. More than 90,000 media and entertainment professionals from 150+ countries attend the show, representing over \$35 billion in purchasing power. The show floor is spread over 800,000 net square feet and has 1,500+ unique exhibiting companies.

**Seminars:** The NAB Show offers nine conferences and three training programs, featuring more than 500 skill-building sessions.

**Exhibitors:** 1,500+ (2011)

**Industries:** Acquisition & production, broadband, content, display systems, distribution & delivery, management & systems, outdoor/mobile media, post-production, pro audio, radio, and telecom access networks.

**Target Buyers:** U.S. and international broadcasters in public/private radio and television, film/motion pictures, corporate communications, production/post-production, industrial communications, government, new media, telecommunications, and other media professionals—social media, fortune 500, retail, security, manufacturing, religious institutions, education, sports, and systems integrators.

## **Benefits for IBP Attendees**

- Complimentary exhibits-only registration.
- A centrally-located trade center offering translator services and meeting rooms.
- Complimentary networking reception(s).
- \$100 discount off select conferences.
- Hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Shelby Peterson, [Shelby.Peterson@trade.gov](mailto:Shelby.Peterson@trade.gov), (202) 482-5531

**Tourism Website:** [discoveramerica.com/uk/nevada/las-vegas-index.html](http://discoveramerica.com/uk/nevada/las-vegas-index.html)

# Offshore Technology Conference (OTC) 2012

April 30–May 4, 2012 • Houston, TX • [otcnet.org/2012](http://otcnet.org/2012)

The Offshore Technology Conference (OTC) is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. OTC ranks among the largest 200 trade shows held annually in the United States. Engineers, technicians, scientists and managers from more than 80 nations representing a variety of fields attend OTC.

**Seminars:** The OTC technical program offers a well-balanced, three-pronged focus on technical, business, and regulatory issues in the oil and gas industry. It emphasizes a wider spectrum of energy sources and global reach.

**Exhibitors:** 2,500 (2011)

**Industries:** Drilling, exploration, fabrication, instrumentation & controls, environmental, marine, materials, oilfield chemicals, oil spill cleanup, pollution control, process, production, safety, seismic, specialized equipment, sub-sea exploration, survey, telecommunications, testing, tools, training, transportation, well completion, and workover & wireline.

**Target Buyers:** Decisionmakers within governments, industries, and private sector companies who are involved in various aspects of the oil and gas industry such as project management, engineering, drilling, purchasing, exploration, and production in their specific country or region. Private sector and government officials working or interested in onshore and offshore safety and training, environmental cleanup and soil remediation, oil spill prevention and cleanup, offshore and remote telecommunications, specialized tools, equipment and instruments, new drilling and exploration technologies, and subsidiary support services.

## Benefits for IBP Attendees

- Complimentary exhibit hall registration.
- Complimentary networking reception.
- Airfare and hotel discounts.

**Contact:** Vidya Desai, [Vidya.Desai@trade.gov](mailto:Vidya.Desai@trade.gov), (202) 482-2311

**Tourism Website:** [discoveramerica.com/uk/texas/houston-index.html](http://discoveramerica.com/uk/texas/houston-index.html)

# 2012 AMI International Meat, Poultry & Seafood Industry Convention and Exposition, FMI 2012, United Fresh 2012, and NASDA U.S. Food Showcase

May 1–3, 2012 • Dallas, TX • [ami-fmi-ufpa-nasda-2012.com](http://ami-fmi-ufpa-nasda-2012.com)

The co-located 2012 American Meat Institute (AMI) International Meat, Poultry & Seafood Industry Convention and Exposition, Food Marketing Institute (FMI) 2012, United Fresh, and National Association of State Department of Agriculture (NASDA) U.S. Food Showcase will offer expansive exhibits that fill the entire Dallas convention center, covering all aspects of food processing, manufacturing, and sales with one badge to access all of the exhibits. In addition, attendees may add on education access based on their areas of interest. The AMI Exposition is one of the largest meat, poultry, and seafood processing and packing equipment events in the world. FMI2012, featuring NASDA U.S. Food Showcase, is the most comprehensive supermarket industry convention and exposition where the world's top retailers and wholesalers come together to learn the latest industry developments. United Fresh 2012 is the only event that caters to produce industry executives and offers exhibitors distinct selling areas on the show floor to maximize sales to qualified attendees.

**Seminars:** The 2012 AMI Exposition offers the meat, poultry, and seafood processing industry's most comprehensive array of professional seminars examining sustainability, food safety, and plant operations. FMI 2012 is the food distribution industry's most comprehensive educational program covering virtually every aspect of operating a supermarket or distribution facility, featuring general sessions on consumer trends, health & wellness, industry best practices, and sustainability. The U.S. Food Showcase will sponsor simultaneous translation of selected FMI 2012 educational programs of high interest to international attendees. From inspirational general sessions to segment-specific workshops, United Fresh 2012 offers customized educational opportunities for each segment of the produce industry.

**Exhibitors:** 1,100+ (2010)

**Industries:** Food processing equipment, packinghouse equipment, casings, sanitation equipment, cutting & boning devices, slaughtering equipment, blending & batching equipment, controls & instrumentations, cookers & kettles, killing & packaging equipment, materials handling equipment, transportation equipment, refrigeration & freezing equipment, waste treatment systems, food products, beverages, business services/supplies, e-commerce services, electronic payment & processing systems, health & beauty products, household cleaning products, in-store equipment & supplies, in-store food preparation equipment, in-store systems, merchandising, business-to-consumer services, store furnishing & design products and services, supply chain services, agricultural chemicals, analysis/testing services, business/communications systems, environmental services, facility engineering & construction, farming/growing equipment & supplies, financial services, fruit, other commodities, packages, packaging materials & containers, packing equipment, perishable non-produce, processing equipment, safety, sanitation supplies & equipment, transportation services, vegetables, and warehouse/distribution services & equipment.

**Target Buyers:** Brokers, convenience stores, discount stores, distributors, ethnic markets, food importers/exporters, international retailers, foodservice operators, fresh-cut processors, gourmet shops, government/academic, independent operators, military outlets, multi-store regionals, pharmacies, retail chains, wholesalers, growers/shippers, processors, and meat, poultry and seafood packers.

## **Benefits for IBP Attendees**

- Discounted registration and educational programs to be determined (please inquire).

**Contact:** Philippa Olsen, [Philippa.Olsen@trade.gov](mailto:Philippa.Olsen@trade.gov), (202) 482-5449

**Tourism Website:** [discoveramerica.com/uk/texas/dallas-index.html](http://discoveramerica.com/uk/texas/dallas-index.html)

# WasteExpo 2012

May 1–3, 2012 • Las Vegas, NV • [wasteexpo.com](http://wasteexpo.com)

WasteExpo is North America's largest solid waste and recycling industry trade show. WasteExpo features over 500 companies displaying the latest solid waste and recycling equipment and technology to over 11,000 participants from 64 countries. WasteExpo focuses on landfills, composting, collection/transfer, waste storage, transportation, processing, and all forms of recycling. The trade show is held in association with the Global Waste Management Symposium, the Waste Tech Landfill Technology Conference, and is co-located with the Healthcare Waste Conference. The four-day event includes networking special events, 40 content-rich conference sessions, and workshops covering critical industry topics.

**Seminars:** The WasteExpo conference program covers the latest trends, topics, and technologies in the solid waste and recycling industries. Recycling, green management, accounting and finance, labor and employment, safety, business of energy, green technology, compliance issues, technology, and business are among the topics. For a complete list of conference sessions and descriptions, please visit the show website.

**Exhibitors:** 579 (2011)

**Industries:** Solid waste and recycling equipment including trucks & truck components, trailers, loaders, cranes, conveyors, bins, compactors, containers, balers, shredders, landfill equipment, screens, scales, computer software, and waste-based energy equipment.

**Target Buyers:** Private refuse firms and independent contractors, including landfill owners/operators (solid/liquid/hazardous), government (municipalities, county agencies, regional authorities, and special districts), waste generators (businesses and organizations that create waste in manufacturing retailing and/or providing services), secondary materials processors, contractors and recyclers, consulting engineering firms, consultants, architects, research and/or development organizations, equipment manufacturers, distributors and dealers, legal, insurance, financial firms and others allied to the field, trucking professionals including fleet owners, operators and maintenance professionals, general contractors, and medical waste professionals.

## Benefits for IBP Attendees

- Complimentary exhibit hall registration.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Aditi Palli, [Aditi.Palli@trade.gov](mailto:Aditi.Palli@trade.gov), (202) 482-3334

**Tourism Website:** [discoveramerica.com/uk/nevada/las-vegas-index.html](http://discoveramerica.com/uk/nevada/las-vegas-index.html)



# The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show)

May 5–8, 2012 • Chicago, IL • [restaurant.org/show](http://restaurant.org/show)

The four-day National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show) brings together 2,000 exhibiting organizations for its showcase of products, services, information, and contacts needed by foodservice and hospitality operators to improve their businesses. In addition to the array of exhibitors, over 90 (2011) education sessions presented by world-class experts, culinary demonstrations and competitions presented by premier chefs and restaurateurs, keynote addresses by internationally recognized leaders, and other features and programs are all available for free to registered attendees. .

The NRA Show will also be the venue for the two-day International Wine Spirits & Beer Event (IWSB), showcasing many of the world's most exciting vintners, distillers and brewers. The full range of food and beverage products, equipment, technology, and services aimed at the restaurant and lodging industries are represented at the NRA show.

**Seminars:** The NRA Show is scheduled to again include more than 70 educational programs covering a wide range of topics ranging from food security, recruitment, retention, reinvigorating an established restaurant, supplier certification & evaluation, effective marketing, service excellence, leadership, motivation, overcoming training language barriers, managing in real time, technology and training, e-purchasing, labor management, handheld POS systems, and more.

**Exhibitors:** 1,938 (2011)

**Industries:** There are over 900 different product categories directly related to the restaurant/foodservice/ lodging industries represented at the NRA Show including, but not limited to, equipment, food, non-alcoholic & alcoholic beverages, furniture, furnishings, paper, plastics, supplies, services, tableware, linens, technology, entertainment, and uniforms

**Target Buyers:** Professionals involved in buying or influencing purchasing decisions including, corporate executives, owners/operators, chefs, franchisees, managers and purchasing agents of foodservice, bar managers, sommeliers, hotel/motel operations, cruise lines, airlines/commissary, entertainment/ concessions, military, health care, and contract foodservice.

## Benefits for IBP Attendees

- Complimentary registration.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Amanda Ayvaz, [Amanda.Ayvaz@trade.gov](mailto:Amanda.Ayvaz@trade.gov), (202) 482-0338

**Tourism Website:** [discoveramerica.com/uk/illinois/chicago-index.html](http://discoveramerica.com/uk/illinois/chicago-index.html)

# International CTIA Wireless® Convention 2012

May 8–10, 2012 • New Orleans, LA • [ctiashows.com](http://ctiashows.com)

The International CTIA Wireless® event is the top-ranked wireless show in North America representing a \$1 trillion global marketplace that brings together the fastest-growing, most dynamic segments of the telecommunications industry: wireless and converged communications, wireless broadband, mobile web computing, and data industries. Every year, this show draws 40,000+ attendees worldwide, representing 125 countries and occupying nearly 400,000 square feet of exhibit space. The exhibits also run concurrently with educational programming featuring world-class speakers, prestigious awards, product demonstrations, informative sessions, and networking opportunities.

**Seminars:** CTIA's complimentary educational sessions are the most comprehensive in the industry. The in-depth sessions and seminars at International CTIA Wireless 2012 address the most important issues facing executives, engineers, business development specialists, and marketing and sales professionals building wireless products and services. Designed for everyone from the wireless beginner to the developer to the engineer to the consumer expert, they are also an opportunity to investigate the new business opportunities rising in wireless, and to understand the challenges facing companies in the year ahead. Much of this programming, including the keynote sessions, is free with registration; some may have an additional fee.

**Exhibitors:** 1,105 (2011)

**Industries:** Accessories, application development, bluetooth, broadband communications, CDPD, cellular, cloud computing, fixed wireless services, handsets, infrastructure & networking, intelligent transportation, mcommerce, mhealth, mlearning, machine-to-machine (m2m)/telemetry, mobile applications, mobile consumer electronics, mobile social networking, PCS, paging, retail, satellite, security, smart energy, specialized mobile radio, system integration, and wireless data transmission.

**Target Buyers:** Wireless and broadband service operators, enterprise, vertical markets, retailers, mobile developers, and engineers.

## Benefits for IBP Attendees

- Access to the International Business Center and Lounge.
- Complimentary registration.
- Airfare and hotel discounts.
- Special invitation to U.S. Wireless Briefing.
- Possible technical field trips (please inquire).

**Contact:** James Yi, [James.Yi@trade.gov](mailto:James.Yi@trade.gov), (202) 482-6482

**Tourism Website:** [discoveramerica.com/uk/louisiana/new-orleans-index.html](http://discoveramerica.com/uk/louisiana/new-orleans-index.html)

# ELECTRIC POWER 2012

May 15–17, 2012 • Baltimore, MD • [electricpowerexpo.com](http://electricpowerexpo.com)

ELECTRIC POWER is focused on the needs of the power generation industry with a special emphasis on power plant owners, operators and project developers throughout the world. The trade show is complemented by the industry's most comprehensive conference that features more than 500 speakers and panelists. The conference covers both business and technology issues and is programmed by a committee of approximately 150 industry experts. All commercially viable technologies and fuels (fossil, nuclear, and renewables) are covered in depth. This high quality content attracts buyers and specifiers from throughout the world.

**Seminars:** Education is a key focus of ELECTRIC POWER and the industry-targeted educational program will highlight technical, strategic, and operational sessions from internationally recognized speakers. Sessions will focus on the power generation sector's most important issues, including plant maintenance and optimization, fuel strategies, IGCC and advanced coal technologies, combined cycle and gas turbines, turbine inlet cooling applications, combined heat and power applications, nuclear power, renewable power, power plant safety, security and training, new and emerging clean energy technologies, and more.

**Exhibitors:** 342 (2011)

**Industries:** Boilers/auxiliary systems, computers/software, diesel/generators and auxiliaries, emissions control equipment & systems, energy information services, energy services/marketing, engineering/design services, fuels/fuel handling, gas turbine/generators & auxiliaries, information technologies, instrumentation and controls, motors/electrical equipment, nuclear power, operations/maintenance products & services, pumps/compressors/valves/piping, renewables, steam turbine/generators and auxiliaries, testing equipment & tools, training services, transmission, grid technologies/services, and water/wastewater treatment.

**Target Buyers:** Individuals involved in all segments of the power generation and engineering management business, including owners, operators, producers, manufacturers, suppliers, and government officials.

## Benefits for IBP Attendees

- Complimentary registration; deadline is March 18, 2012.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).
- Airfare and hotel discounts.

**Contact:** Mark Wells, [Mark.Wells@trade.gov](mailto:Mark.Wells@trade.gov), (202) 482-0904

**Tourism Website:** [discoveramerica.com/uk/maryland/baltimore-index.html](http://discoveramerica.com/uk/maryland/baltimore-index.html)

# WINDPOWER 2012 Conference & Exhibition

June 3–6, 2012 • Atlanta, GA • [windpowerexpo.org](http://windpowerexpo.org)

WINDPOWER 2012 is the world's largest annual wind energy event. It is produced by the American Wind Energy Association, and is the premier wind energy event in North America. WINDPOWER 2011 hosted more than 15,000 attendees and 1,100 exhibitors; more than 2,800 international attendees represented 60 countries, led by Canada, Germany, China, Denmark, and Spain.

**Seminars:** WINDPOWER 2012 offers more than 60 educational programs, workshops, and seminars focusing on the wind energy sector and business. Many of these sessions will focus directly on international opportunities and challenges that international companies and countries are facing. Please see the show website's "Education" section for further information.

**Exhibitors:** 1,150 (2011)

**Industries:** Balancing equipment, blades, braking equipment, cables, castings, controls, converters, electrical components, gearboxes, generators, housings & frames, onsite components & solutions, raw materials, small wind systems & components, towers, wind turbines, yaw & pitch systems, construction, engineering & procurement services, consulting services, development services, erection services, financial & investment services, insurance services, legal services, logistical & transportation services, operations & maintenance, and training services.

**Target Buyers:** Persons involved in all segments of the wind energy business, including developers, services, manufacturers, dealers, distributors, utilities, and local, state, and national government officials from the United States and other countries.

## Benefits for IBP Attendees

- Reduced registration for exhibit floor.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Pre-show or after-show plant tours or site visits offered by exhibitors who express interest in offering this benefit. Arrangements for the tours will be the responsibility of the delegation leader. IBP Attendees will be responsible for expenses associated with participation in these tours. Please inquire for more details.

**Contact:** Mark Wells, [Mark.Wells@trade.gov](mailto:Mark.Wells@trade.gov), (202) 482-0904

**Tourism Website:** [discoveramerica.com/uk/georgia/atlanta-index.html](http://discoveramerica.com/uk/georgia/atlanta-index.html)

# InfoComm International® 2012

June 9–15, 2012 (Conference) • June 13–15, 2012 (Exhibits) • Orlando, FL • [infocommshow.org](http://infocommshow.org)

InfoComm International® is an annual exposition and conference for the professional audiovisual information communications industry. InfoComm hosts exhibitors who are direct manufacturers and distributors of professional 3D, audio, video, display, multimedia, presentation, conferencing, telepresence, digital signage, streaming media, security, IT services, intelligent building technologies, sustainable technologies, and other high technology products and services for non-broadcast applications in corporate, government, military, education, healthcare, and numerous other vertical markets. Products on display at InfoComm are used in professional rental and staging presentation systems, boardrooms, conference centers, transportation terminals, auditoriums, training facilities, command and control centers, stadiums, retail centers, theaters, classrooms, etc.

**Seminars:** Educational courses at InfoComm will offer everything for the audiovisual communications professional, including basic to advanced courses on 3D, audio, business, conferencing, collaboration, telepresence, design, display and projection, networking, control, signal distribution, presentations, project management, lighting and staging, streaming media, systems integration, digital signal processing, and digital signage.

**Exhibitors:** 900 (2011)

**Industries:** 3D, visual display, data & video projection, audio components & systems, video conferencing, web conferencing, telepresence, digital signage, digital content creation, lighting & staging, internet streaming, and networked presentation & communication systems. Products include display technologies such as plasma, LED, LCD, pixel blocks, and more; projectors for use in venues of all sizes; microphones, speakers, mixers and other audio components; audio/video/web-conferencing systems & software, control, interfacing & signal distribution technology; lighting for events and rooms; staging products: lighting, drapery, stages, wireless networking & presentation technology, document camera systems, interactive whiteboards, collaborative technologies such as team workspaces, communication dashboards infrastructure, and more; rich media technology, such as streaming, interactive animation, and more; digital content creation tools; command center control & remote monitoring technology; presentation tools & software; and ICT equipment-related furniture, lecterns, and portable solutions.

**Target Buyers:** Manufacturers, dealers, systems integrators, and contractors; AV/IT technology managers in education, government, business, healthcare, hospitality, and worship; IT managers, CIOs, architects, specifying engineers, sales and marketing professionals, independent reps, programmers, dealers, distributors, independent design consultants, acoustical consultants, presentation and video production professionals, stage equipment rental and staging companies, and other related fields.

## Benefits for IBP Attendees

- Complimentary registration; deadline June 1, 2012.
- Complimentary networking reception.
- Two complimentary InfoComm Academy two-hour educational seminars (Wednesday, June 13–Friday, June 15, 2012)—\$358 value.
- Manufacturer product-specific training sessions are available to all attendees for a nominal fee of \$25 per session. InfoComm's education sessions located off of the show floor carry separate registration fees which vary for member and non-members from \$129 per individual session for members to as much as \$1,895 for a non-member full conference package registration. Please see the InfoComm website, or inquire for the most updated information.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Tony Pu, [Tony.Pu@trade.gov](mailto:Tony.Pu@trade.gov), (202) 482-0905

**Tourism Website:** [discoveramerica.com/uk/florida/orlando-index.html](http://discoveramerica.com/uk/florida/orlando-index.html)

# HBA Global Expo (Health & Beauty Association)

June 26–28, 2012 • New York, NY • [hbaexpo.com](http://hbaexpo.com)

HBA Global Expo is the major show for the cosmetics and personal care industry in the United States focused on the packaging, raw materials, and ingredients side of the product development cycle. Unlike most other beauty industry events, it does not focus on finished products available to the public.

**Seminars:** With more than 60 sessions, the HBA conference is packed with education and information, including case studies, in-depth looks into specific markets, and roundtables with industry leaders, revelations of new technical innovations, and all-new interactive sessions.

**Exhibitors:** 435 (2011)

**Industries:** Cosmetics/toiletries, education/training services, general consumer goods, general services, health care services, packaging equipment, and textile fabrics.

**Target Buyers:** Cosmetic and beauty buyers, product managers, brand managers and packaging managers, and cosmetic manufacturers looking for packaging and ingredients for their brands. Additionally, contract manufacturers and private label manufacturers who are seeking suppliers of packaging and raw materials.

## Benefits for IBP Attendees

- Complimentary registration.
- Seminar fees vary depending on how many sessions a buyer wishes to attend. Please inquire for more information.
- Complimentary international conference sessions within the general education program.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Amanda Ayvaz, [Amanda.Ayvaz@trade.gov](mailto:Amanda.Ayvaz@trade.gov), (202) 482-0338

**Tourism Website:** [discoveramerica.com/uk/new-york/new-york-city-index.html](http://discoveramerica.com/uk/new-york/new-york-city-index.html)



# Annual Meeting and Clinical Laboratory Expo of the American Association for Clinical Chemistry (AACC)

July 15–19, 2012 • Los Angeles, CA • [aacc.org](http://aacc.org)

The Annual Meeting of the AACC is the world's largest meeting devoted to diagnostic products for diagnosing diseases and measuring health status. Although the focus is on laboratory testing, the event increasingly emphasizes near-patient testing, patient self-testing, and original equipment manufacturer (OEM) products, which are of interest to developers and manufacturers of diagnostic products. A unique feature of the AACC Exposition is the OEM section which is, in effect, a trade show for companies which sell their products to IVD manufacturers. The OEM Section includes exhibitors who sell electrical, mechanical, and other components and biological products such as antibodies and DNA research materials.

**Seminars:** The AACC Annual Meeting is holding more than 200 educational sessions and workshops. Please see the show website for schedule and fees.

**Exhibitors:** 690 (2011)

**Industries:** Laboratory systems for clinical chemistry, hematology, microbiology, immunology, endocrinology, urinalysis, immunoassay, DNA testing, serology, lipids & cholesterol, animal clinical chemistry, enzymology, therapeutic drug monitoring, testing for drug abuse, cancer diagnosis & monitoring, reagents & standalone test kits, laboratory disposables, phlebotomy supplies, sterile materials, safety equipment, laboratory computer systems, products for near-patient testing & patient self-testing, glucose, coagulation, electrolytes, blood gases, cholesterol, OEM products for product developers & manufacturers: mechanical, biological, chemical and electronic components, and sub-systems.

**Target Buyers:** Hospital administrators, representatives of national ministries of health, laboratory directors, scientists, doctors, pathologists, clinical chemists, laboratory technologists, academics, and a large number of product developers, manufacturers, and distributors of products for medical labs.

## Benefits for IBP Attendees

- Complimentary expo-only registration until June 9, 2012, then \$25 per person.
- Airfare and hotel discounts.
- Tours of local hospitals and manufacturing facilities available upon request (please inquire).

**Contact:** Shelby Peterson, [Shelby.Peterson@trade.gov](mailto:Shelby.Peterson@trade.gov), (202) 482-5531

**Tourism Website:** [discoveramerica.com/uk/california/los-angeles-index.html](http://discoveramerica.com/uk/california/los-angeles-index.html)

# MAGIC Marketplace (Summer)

August 20–23, 2012 • Las Vegas, NV • [magiconline.com](http://magiconline.com)

MAGIC International is the world's largest and most widely recognized producer of trade shows for the apparel industry. The MAGIC Marketplace consists of four concurrent events at the Las Vegas Convention Center and Mandalay Bay Convention Center, providing the most comprehensive apparel and accessory offerings found anywhere in the world. MAGIC connects a global audience of serious buyers and sellers of men's, women's, and children's apparel and accessories.

**Seminars:** Over 40 educational seminars and workshops are offered on business topics ranging from retailing, forecasting, and marketing, to trends, color, and visual merchandising, as well as technology. Presentations are free to all attendees and exhibitors.

**Exhibitors:** 3,617 (2010)

**Industries:** MAGIC: casual lifestyle, designer, contemporary, active & licensing, streetwear, young men's; WWD/MAGIC: accessories (fine, essential, designer, and junior), casual lifestyle, contemporary, juniors, outerwear, swim, women's sportswear & dresses, young contemporary; MAGIC kids: layette/infant, toddler, girls 4–16, boys 4–20, accessories, uniforms, and gifts/toys.

**Target Buyers:** Buyers who sell directly to consumers and some sellers who could become future exhibitors.

## Benefits for IBP Attendees

- Complimentary admission to retailers, importers, distributors, wholesalers, and jobbers who can prove their affiliation with the apparel and accessory industry. \$250 pre-registration fee (\$500 on-site registration fee) for suppliers (fabric, trim, packaging), exporters, ad/marketing sales, technology services, brokers/agents, and manufacturers.
- Complimentary breakfast.
- Complimentary networking events/parties.
- Complimentary fashion shows.
- Tours of the marketplace may be given upon request.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Tony Pu, [Tony.Pu@trade.gov](mailto:Tony.Pu@trade.gov), (202) 482-0905

**Tourism Website:** [discoveramerica.com/uk/nevada/las-vegas-index.html](http://discoveramerica.com/uk/nevada/las-vegas-index.html)

# International Woodworking Machinery & Furniture Supply Fair—USA® (IWF)

August 22–25, 2012 • Atlanta, GA • [iwfatlanta.com](http://iwfatlanta.com)

The International Woodworking Machinery & Furniture Supply Fair—USA® (IWF) is a biennial tradeshow, serving buyers from large production companies to small professional shops for the furniture manufacturing and general specialty woodworking industries. Some client categories include wood residential and contract furniture, cabinetry, upholstery, architectural woodwork, stock millwork, store fixtures, solid surfaces, plastics fabricating, flooring, components, material handling, machine tooling, forest products/harvesting metalworking applications for furniture manufacturing, and general specialty woodworking industries. Exhibiting companies introduce advanced technology to all these categories with new machinery, raw materials, supplies, tooling, hardware, and specialized computer software and services. IWF is the world's second largest show serving the industry and provides buyers the unique opportunity to see the most comprehensive and innovative new technology for woodworking machinery, supplies, and services.

**Seminars:** See show website for technical conference information.

**Exhibitors:** 972 (2010)

**Industries:** Wood residential & contract furniture, cabinetry, upholstery, architectural woodwork, stock millwork, store fixtures, solid surfaces, plastics fabricating, flooring, components, material handling, machine tooling, forest products/harvesting metalworking applications for furniture manufacturing, and general specialty woodworking industries.

**Target Buyers:** Buyers from large production companies to small professional shops for the furniture manufacturing and general specialty woodworking industries.

## **Benefits for IBP Attendees**

- Complimentary registration.
- One complimentary educational session for each IBP attendee.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Shelby Peterson, [Shelby.Peterson@trade.gov](mailto:Shelby.Peterson@trade.gov), (202) 482-5531

**Tourism Website:** [discoveramerica.com/uk/georgia/atlanta-index.html](http://discoveramerica.com/uk/georgia/atlanta-index.html)

# MINExpo International® 2012

September 24–26, 2012 • Las Vegas, NV • [minexpo.com](http://minexpo.com)

MINExpo® is the only comprehensive mining-related exhibition in the world. It features products and services used in all types of mining, and it is the largest mining industry event in the United States. MINExpo occurs once every four years and promotes U.S. mining machinery and equipment manufacturing, products, and related services to the global mining community.

**Seminars:** The exposition's educational sessions will focus on subjects such as new technologies and applications, mining and processing operations under development, emerging markets, applications to address environmental concerns, safety and health, land use, reclamation, and other areas to be identified by the mining industry. Sessions will be scheduled for September 25-26, 2012. Please see the show website for more information.

**Exhibitors:** 1284 (2008) [event held every four years]

**Industries:** Absorption, advertising, agitators, vibrators, mixers, air conditioning, assay equipment, analyzers, associations, auger mining equipment, batteries & chargers, bearings, belts (power transmission), bins, hoppers, silos, storage, drill bits, mining equipment, blasting agents, breaking systems, explosives, blending systems, brake systems, vehicles, bucket wheel excavators, building & building materials, chemicals (see reagents), classifiers, coal cutting machines, coal preparation plants/equipment/processes, communication equipment, air compressors, computers & software, concentrators, construction, contracting services; consultants (engineering/geology, environmental, permitting/site assessment, management, and technical); continuous mining machines, conveyor systems, coolers, crushers & pulverizers, dewatering equipment, draglines, dredges, surface drilling & drilling equipment, underground drilling & drilling equipment (including roof bolters, raiser borers), drill steel, dryers, dumpers, dust fume control equipment & supplies, educational, scientific & research, electrical motors/generators/equipment/supplies, electric power transmission equipment & systems, electrical wire & cable, electronic equipment & supplies, engines & engine parts, environmental services, exploration equipment/services, feeders & breakers, filters & accessories, financial services/leasing/ insurance/ other services, fire protection equipment, flotation machines & equipment, front-end loaders, fuels & fuel additives, gears, global positioning systems, graders, grinding mills, ground-penetrating radar, haulage equipment & systems, heavy equipment (in-pit crushers), heaving rigging & crane service, hoists & hoisting equipment, hose, valves & fittings, hydraulic system components, industrial fasteners, jacks & pulleys, laboratory service, equipment & supplies, lamps & lighting systems/portable floodlighting, laser equipment, liners (rubber, steel, ceramic & plastic), loaders & feeders, locomotives, longwall mining equipment, lubricants & lubricating equipment, magnetic & electrostatic separators, maintenance, metal fabricators, metal & special alloys, mine cars & wheels, mine doors, mineral processing plants, noise control equipment, parts, piping systems, pneumatic tools, pollution control equipment, power transmission equipment, precious metals refining services, preparation equipment, preparation plants, pressure cleaning systems, steam cleaners, pressure washers, process controls, protective coating & linings, publishers, pumps, rail-lines, cars, parts & services/track-frogs, switches, turnouts, ties, reagents, chemical & flocculants, rebuilding/repair services, reclamation equipment/services, refueling systems, remote controls, roof/ground supports, safety equipment, samples, scrapers, motors, scrapers (slushers), screens, sealants, seats & seating, security, service bodies, cranes (telescopic & articulating), shotcrete equipment, shovels & hydraulic shovels, software, stemming devices, surveying instruments & equipment, excavator teeth, testing/monitoring, tires, tubes, chains, hand tools, trackless underground haulage equipment, tractors, training, air transportation, shipper, logistics, trucks & haulage units, valves, ventilation equipment-fans, blowers, tubing, brattice, instruments, vulcanizers, weighing & recording devices, welding equipment & sealants, truck wheels & rims, and wire rope.

**Target Buyers:** Decisionmakers from privately held and government-owned coal companies; metals, industrial, and agricultural mining and processing companies; company officers, operations personnel, engineers, geologists, purchasing agents, manufacturing and service representatives, and other decision makers.

## Benefits for IBP Attendees

- Complimentary registration.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Graylin Presbury, [Graylin.Presbury@trade.gov](mailto:Graylin.Presbury@trade.gov), (202) 482-5158

**Tourism Website:** [discoveramerica.com/uk/nevada/las-vegas-index.html](http://discoveramerica.com/uk/nevada/las-vegas-index.html)

# GridWeek 2012

October 2–4, 2012 • Washington, DC • [gridweek.com](http://gridweek.com)

GridWeek is the only event with a proven history of attracting the complete diversity of Smart Grid stakeholders from around the world to explore Smart Grid's impact on the economy and global business, utility infrastructure, consumers, and the environment. Planned by a representative committee of industry stakeholders, GridWeek offers an agenda packed with 40+ sessions that cover the most relevant industry topics, gathers 200+ industry-leading speakers, and provides unique networking opportunities with stakeholders leading the Smart Grid movement. The show offers attendees opportunities to understand the key trends affecting the industry and their business; meet and network with leading technology vendors and thought leaders; discover new opportunities for strategic partnerships and global business relationships; and participate in game-changing dialogue that will set the agenda for Smart Grid advancement.

**Seminars:** GridWeek offers two plenary and 40 breakout sessions over four days.

**Exhibitors:** 41 (2010)

**Industries:** Advanced metering infrastructure, asset management software, automatic restoration system, building automation systems, communication networks & infrastructure, computer hardware, customer care & billing software, cyber security software, demand response hardware, software & services, distributed energy resources, distribution automation hardware & software, electric & gas service delivery, electric, water & gas meters, energy management software, energy management systems, enterprise software, fault detection & diagnostics software, feeder automation, high & medium voltage power delivery equipment, in-home displays, internet hardware & software, international standards, IT consultancy, systems integration, outsourcing, mesh network systems, meter data management software, microprocessors, mobile workforce management software, monitoring & control systems, network management software, network planning software, power line communication systems, power systems engineering software & services, private voice & data communication, regulatory compliance software, residential energy management systems, risk management software, ruggedized mobility solutions, situational awareness software, Smart Grid consulting services, smart outlets, smart thermostats, standards development organizations, storage systems, smart sensors, solar photovoltaic technology, substation automation solutions, system integration services, thermostats, utility valuation, planning & operational software, weather stations, wireless communications systems, wireless data services, and work & asset management software.

**Target Buyers:** Governments, utilities, regulatory agencies, integrated utilities, generator/independent power producers, transmission & distribution, energy market retailers, energy end-users, power and energy equipment manufacturers, software/IT/communication/automation solution providers, smart home solution providers, consulting companies, analysts research organizations industry associations/groups/consortia, financiers & investors, R&D, engineers, IT and automation, cyber and physical security professionals, system integrators, customer service/billing, purchasing/supply chain/sourcing, sales and marketing, and public affairs.

## Benefits for IBP Attendees

- Country- and region-specific sessions.
- Discounted registration.
- Networking reception included in registration.
- Hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Aditi Palli, [Aditi.Palli@trade.gov](mailto:Aditi.Palli@trade.gov), (202) 482-3334

**Tourism Website:** [discoveramerica.com/uk/dc-index.html](http://discoveramerica.com/uk/dc-index.html)

# GRAPH EXPO 2012

October 7–10, 2012 • Chicago, IL • [graphexpo.com](http://graphexpo.com)

GRAPH EXPO is one of the largest, most comprehensive graphic communications and converting events in the Americas in 2012. Attendees will join tens of thousands of graphic communications and converting professionals as they view, use, and evaluate the latest technologies and services from more than 550 exhibitors representing all sectors of the industry from all over the world.

**Seminars:** GRAPH EXPO 2012 will offer a full seminar program. GRAPH EXPO seminars present cutting-edge information by leaders in the graphic communication industry. Please see the show website for more information.

**Exhibitors:** 506 (E2010)

**Industries:** Printing, publishing, package printing, converting, label production, bindery & finishing, traditional graphic communications trades, prepress, desktop & electronic publishing, creative arts, graphic design (agency & independent), art direction, advertising & marketing, enterprise high volume output (transactional & static), in-plant printing, government, education, finance & insurance, catalogue & direct mail, mailing & fulfillment, quick-instant print, digital imaging, signs, display & POP, book printing & publishing, newspapers, and dealers/distribution.

**Target Buyers:** High-level printing industry professionals and decision-making company owners/managers. Additional target visitors are creative professionals (advertising, marketing, direct mail, and design), InPlant shops, all types of package printing segments, as well as users of offset and digital equipment printing, variable and transactional bills, statements, credit cards, and other printed materials on various substrates.

## Benefits for IBP Attendees

- Complimentary pass for exhibit floor.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** James Yi, [James.Yi@trade.gov](mailto:James.Yi@trade.gov), (202) 482-6482

**Tourism Website:** [discoveramerica.com/uk/dc-index.html](http://discoveramerica.com/uk/dc-index.html)



# Automotive Service and Repair Week (ASRW)

October 10–13, 2012 • New Orleans, LA • [asrwevents.com](http://asrwevents.com)

Automotive Service & Repair Week (ASRW), home to NACE (International Autobody Congress & Expo) and CARS (Congress of Automotive Service & Repair), is the premier event for automotive service, collision, and repair professionals. ASRW was created to provide buyers and sellers within the automotive repair, collision, and service community a place to network, an educational resource for learning about technological advancements, and a unique marketplace to see all the products, services, equipment, and technology available to industry professionals. ASRW is a showcase of top manufacturers and suppliers displaying the latest products and equipment needed to run mechanical and collision repair shops effectively and efficiently. ASRW is the forum for new techniques, products, efficiencies, services, skills, technology, knowledge, networking, and equipment.

**Seminars:** Add-On Education sponsored by I-CAR, PCI and ASE. Sessions are available on Wednesday, Thursday, Friday, and Saturday. Please see the show website for more information.

**Exhibitors:** 300+ (2011)

**Industries:** A/C compressor & components, additional services, aftermarket parts, air systems/tools (includes air blowers/blow guns, air cleaners, air compressors/accessories, air dryers, air regulators/gauges), associations/organizations, auto auctions, automotive accessories, batteries, body/frame repair (includes anchoring equipment, clamps/chains, fixturing equipment, measuring equipment, pulling equipment, straightening equipment, business products & services (advertising/marketing materials, business forms/cards, brake repair products, car rental programs), coatings/refinish products, computer hardware/software, consultants, customer service, dent removal, diagnostic software, dryers, educational/training, emission products, estimating systems, facility operations, filters, financial services, fuel injector cleaners, glass repair/replacement, health & wellness, heavy duty, heavy-duty truck equipment/products, hybrid repair information provider, ignition products, internet products/services, lifts/jacks/moving equipment, maintenance products, marketing services, original parts manufacturer, paint booths, prep stations/booth equipment (includes heat curing lamps, spray guns & accessories, mixing equipment), paint products/services/systems, parts/parts procurement (includes aftermarket parts, brake equipment, custom parts, OEM parts), payment processing services, publications, refinish tools/equipment, remanufactured parts, repair information provider, rotating electrical, safety equipment (includes air purifiers, coveralls and paint suits, eye/face/ear protectors, hand cleaners/dispensers, respirators/hoods/waste removal/recyclers), shop accessories, specialty equipment/services (includes detailing systems/chemicals, fasteners, miscellaneous products/services, paintless dent repair, pin striping, shop supplies), surface preparation (includes adhesives, body fillers/accessories, buffing/polishing compounds/accessories, cleaners, fiberglass repair, masking products, protective coatings/undercoatings, paint strippers/sealers, wiping products), shop accessories, shop management software, specialty products, hand & power tools (includes air power tools, dent pullers, electric power tools, miscellaneous hand tools, rivet tools), transmission repair products, vacuum systems & accessories, vehicle repair software, warranty provider, welding/cutting, and wheels/wheel alignment systems.

**Target Buyers:** Repair facility owners and managers, wholesalers, parts sales representatives, service writers, educators, service technicians, insurance professionals, claims professionals, mass merchandisers, dealer professionals, warehouse distributors, PBE jobbers, manufacturers' representatives, technicians, consolidators, auto glass professionals, franchised independents, franchised new car dealers, independent shops (single or multiple locations, specialty shops by vehicle make—domestic/European/Asian, specialty shops by vehicle system), diagnostics/transmission/alignment, and association representatives.

## Benefits for IBP Attendees

- Special pricing consideration given to international attendees.
- Seminar Session prices range from \$70–130 each. Please inquire, or see the ASRW Expo website for more information.
- Airfare and hotel discounts available.
- Possible technical field trips (please inquire).

**Contact:** Shelby Peterson, [Shelby.Peterson@trade.gov](mailto:Shelby.Peterson@trade.gov), (202) 482-5531

**Tourism Website:** [discoveramerica.com/ca/louisiana/new-orleans-index.html](http://discoveramerica.com/ca/louisiana/new-orleans-index.html)

# RETECH (Renewable Energy Technology Conference & Exhibition)

October 17–19, 2012 • Washington, DC • [retech2012.com](http://retech2012.com)

RETECH is the largest U.S. business-to-business gathering of the all-renewable energy industry. Packed with a six-track session agenda, side events, and multiple press and product launch events, RETECH will move the renewable energy industry into the mainstream. The technologies will include wind, solar, hydro, ocean, geothermal, biomass, biofuels, and waste energy—all from a global perspective.

**Seminars:** RETECH 2012 will offer more than 40 educational programs, workshops, and seminars focusing on all facets of the renewable energy sector, both in the United States and other markets. Please see the show website for a complete list of all workshops, seminars, and educational sessions.

**Exhibitors:** 150 (2010)

**Industries:** Associations, automotive/transportation, biofuels, biomass power, component equipment suppliers, construction & rigging companies, educational institutions, engineering (EPCs), equipment manufacturers, financial services, geothermal energy, government, hydro power, legal services, NGOs, ocean power, OEMs, photovoltaics, renewable energy development, equipment & technology, R&D companies, solar power, and wind power.

**Target Buyers:** Federal, state, and municipal government/regulatory agencies, utility/energy companies, financial and investment institutions, and renewable energy technology firms.

## Benefits for IBP Attendees

- Complimentary exhibit pass.
- Complimentary networking reception.
- Airfare and hotel discounts.
- Special pre-show or post-show plant tours or site visits may be offered by exhibitors for a fee (please inquire).

**Contact:** Mark Wells, [Mark.Wells@trade.gov](mailto:Mark.Wells@trade.gov), (202) 482-0904

**Tourism Website:** [discoveramerica.com/uk/dc-index.html](http://discoveramerica.com/uk/dc-index.html)

# PACK EXPO International 2012

October 28–31, 2012 • Chicago, IL • [packexpo.com](http://packexpo.com)

PACK EXPO International 2012 will focus on the latest developments in packaging and processing technology and will showcase exhibitors' state-of-the-art advances in packaging machinery, processing machinery, converting machinery, materials, packages and containers, and components. PACK EXPO International draws decision makers from 125 countries—more than 45,000 people looking for packaging and processing solutions. PACK EXPO International features industry-specific exhibit areas such as The Pharmaceutical, Reusable Packaging, and Confectionery Pavilions, The Processing Zone, and The Brand Zone.

**Seminars:** PACK EXPO International 2012 will feature a three-day conference program for both visitors and exhibitors on global issues of interest. Details of this program and costs will be announced. Please inquire for more information.

**Exhibitors:** 1,916 (2010)

**Industries:** Packaging & related converting machinery, materials, packages, containers, controls, software, components, sensing & inspection systems, robotics, and design systems.

**Target Buyers:** Corporate management, engineering and design management, engineers, production, operations and maintenance management, quality control, research and manufacturing engineers, sales/marketing controllers and purchasers from virtually every industry, including food and beverage, pharmaceutical/medical, paper, printing and publishing, chemical, cosmetic/toiletries, plastics/films, electronics, hardware/housewares, consumer, apparel, glass, sports, toys, computers, metals, tobacco, private label, confectionery, bakery, snack foods, and more.

## **Benefits for IBP Attendees**

- Complimentary registration.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Vidya Desai, [Vidya.Desai@trade.gov](mailto:Vidya.Desai@trade.gov), (202) 482-2311

**Tourism Website:** [discoveramerica.com/uk/illinois/chicago-index.html](http://discoveramerica.com/uk/illinois/chicago-index.html)

# American Film Market®

October 31–November 7, 2012 • Santa Monica, CA • [americanfilmmarket.com](http://americanfilmmarket.com)

The annual American Film Market® (AFM), organized by the Independent Film & Television Alliance, is the largest gathering of film industry professionals in the Western Hemisphere. The AFM will have over 400 exhibitors and 4,000+ buyers and industry attendees, with almost 60 percent from outside the United States. The AFM is a global marketplace for films from big budget blockbusters to art films to genre films. Over 400 films are screened in more than 30 languages and over 2,000 projects are showcased in various stages of development and production. In addition, the AFM partners with several industry associations that program conferences during the event. The AFM is not your typical trade show. Instead of exhibiting in booths inside a large convention center, exhibitors use hotels rooms that are converted into offices. Each room in the Loews Santa Monica Beach Hotel and nearly 50 rooms in the adjacent Le Merigot Hotel become exhibit space—totaling over 170,000 net square feet of exhibition space.

**Seminars:** The AFM produces five half-day conferences, each with a different focus, including a Finance Conference, a Production Conference, and a Marketing Conference. The conference schedule can be found on the AFM website. In addition, a series of Industry Conversations offer interactive and informative discussions led by Hollywood thought leaders, including producers, technical gurus, and financial experts.

**Exhibitors:** 340 (2010)

**Industries:** Export of motion pictures for release in all media (theatres, DVD, video-on-demand, cable & satellite television, and broadcast television); advertising agencies, talent agents, artist managers, attorneys, bankers, directors, film festivals, film commissions, filmmakers, financiers, production & post production facilities, producers, public relations agencies, studio facilities, trade associations and writers.

**Target Buyers:** Professional attendees at the AFM, excluding exhibitors, fall into two categories: pre-qualified buyers and industry attendees. Pre-qualified buyers are companies that are actively engaged in importing motion pictures, including motion picture distributors, video distributors, pay cable, basic cable, free television broadcasters, and internet companies in their respective countries. Industry attendees are those who tend to facilitate the import-export process including bankers, lawyers, producers, etc.

## Benefits for IPB Attendees

- Pre-qualified buyers receive an 80 percent discount (\$100 vs. the standard fee of \$495); industry attendees receive a 50 percent discount (\$495 vs. \$990 for the Executive Pass Plus). In both cases, credentials must be purchased by October 14, 2012.
- Access to the Buyers Lounge, which includes complimentary morning coffee, free Wi-Fi, computer workstations with printers, and an on-site Concierge. Access to the Filmmakers Lounge, the AFM's hot-spot for producers, is also permitted.
- Access to more than 700 screenings.
- VIP Discount Card for savings at more than 100 local restaurants and retailers.
- Invitation to a "first-timer" orientation with the AFM's Managing Director.
- Special discount on hotels with reservations made by AFM staff.
- Technical field trips (please inquire).

**Contact:** Tony Pu, [Tony.Pu@trade.gov](mailto:Tony.Pu@trade.gov), (202) 482-0905

**Tourism Website:** [discoveramerica.com/uk/california/los-angeles-index.html](http://discoveramerica.com/uk/california/los-angeles-index.html) or [santamonica.com](http://santamonica.com)

# Industrial Fabrics Association International (IFAI)

## IFAI Expo Americas 2012

November 7–9, 2012 • Boston, MA • [ifaexpo.com](http://ifaexpo.com)

IFAI Expo Americas 2012 is the largest event in the Americas for the specialty fabrics industry. The event encompasses all levels of the technical textile industry value chain, from fiber producers to fabric producers to textile equipment and finally to fabricators of products using these materials and equipment. IFAI will be celebrating its 100-year anniversary during IFAI Expo Americas 2012. The show will be co-located with JEC Show Americas 2012. This is a new North American event for JEC, which is dedicated to promoting composites internationally by fostering knowledge transfer and exchanges between suppliers and users. The JEC network connects more than 250,000 professionals worldwide from 96 different countries.

**Seminars:** The education track at IFAI Expo Americas 2012 covers the hottest subjects and emerging issues affecting today's specialty fabrics marketplace. These unique educational programs are found nowhere else, and advance the knowledge and skills of the specialty fabrics community. Manufacturers, engineers, designers, architects, textile specialists, the research community, and business and marketing professionals will be able to select many symposiums, hands-on workshops, and special educational sessions.

**Exhibitors:** 355 (2010)

**Industries:** Adhesives, awnings & related products, chemicals & compounds, coatings, computer software/hardware, consulting/R&D, contract sewing/sealing, converting, cordage, equipment (cutting, material handling, rewinding, etc.), fabric (coated, laminated, woven, knit, narrow, composite), fabric structures, fibers/yarns, film, fabric care & maintenance, findings & hardware, finishing & dyeing, inkjet printing/dye sublimation/heat, transfer jobbing/distributing, laminating, netting, screening and mesh, nonwovens, pipe & tubing, rope, cord and straps, shutters/rollscreens & shades, structures, testing equipment/services, tools, weaving/knitting, websites, webbing & narrow fabric, and more.

**Target Buyers:** Presidents/CEOs, purchasing, sales, marketing, production, technical/R&D, administrative personnel, and students/academics of specialty fabrics, material advancements, production techniques, and marketing strategies in the specialty fabrics field.

### Benefits for IBP Attendees

- Complimentary networking reception.
- 25 percent registration discount for IBP attendees.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** Amanda Ayvaz, [Amanda.Ayvaz@trade.gov](mailto:Amanda.Ayvaz@trade.gov), (202) 482-0338

**Tourism Website:** [discoveramerica.com/uk/massachusetts/boston-index.html](http://discoveramerica.com/uk/massachusetts/boston-index.html)

# Greenbuild® International Conference & Expo

November 14–16, 2012 • San Francisco, CA • [greenbuildexpo.org](http://greenbuildexpo.org)

The annual Greenbuild International Conference and Expo was launched in 2002 as the world's largest conference and expo dedicated to green building. Greenbuild is a great opportunity to build new relationships and connect with colleagues throughout the industry and from around the world. Join thousands of other people who agree that green building is a good idea and good for business. Greenbuild features three days of inspiring speakers, invaluable networking opportunities, industry showcases, LEED workshops, and tours of the host city's green buildings. This event sells out every year.

**Seminars:** Greenbuild 2012 will offer educational seminars and technical programs which are eligible for credit maintenance for a number of LEED and other professional certifications. Attendees can also participate in additional events which have additional cost, or can buy restricted-access or single-day passes for the show.

**Exhibitors:** 850+ (2010)

**Industries:** Green building-related products and services, architectural finishing, building materials, lighting, heating, cooling, energy control technology, renewable energy solutions, consulting, design & engineering services, marketing, financing, and software programming.

**Target Buyers:** Real estate developers, financial and investment institutions, facility managers, schools and school-related professionals (boards, administrators, students, teachers), health care-related professionals (hospital regulatory boards, administrators, operators, decision makers), retail, affordable housing, government, local industry involved in the green building product chain, international multinational companies, architects, designers, engineers, product manufacturers, entrepreneurs, and decision makers looking to promote green building worldwide.

## Benefits for IBP Attendees

- Complimentary networking reception.
- Discounted registration.
- Airfare and hotel discounts.
- Possible technical field trips (please inquire).

**Contact:** James Yi, [James.Yi@trade.gov](mailto:James.Yi@trade.gov), (202) 482-6482

**Tourism Website:** [discoveramerica.com/uk/dc-index.html](http://discoveramerica.com/uk/dc-index.html)



# Greater New York Dental Meeting

November 23–28, 2012 • New York, NY • [gnydm.com](http://gnydm.com)

The Greater New York Dental Meeting showcases the latest technological advances in the art and science of dentistry. This 88th annual gathering is one of the premier Dental Meetings featuring an array of educational programs, unmatched for breadth and scope of subjects as well as technical exhibits, exhibiting and demonstrating all the innovations in dental technology as well as services. It is the only dental event in the United States with no pre-registration fee to attend. It is also the largest dental convention/exhibition/congress in the United States with 2010 registration surpassing 58,000 attendees from 132 countries.

**Seminars:** The Greater New York Dental Meeting has one of the largest educational forums of any Dental Congress, consisting of over 300 programs. These multifaceted programs include live dentistry, seminars, hands-on workshops, essays, and table clinics. More information will be available online with the fee schedules for educational programs.

**Exhibitors:** 600+ (2010)

**Industries:** Acrylics, air abrasives, air compressors, alloys, amalgamators, analgesia, anesthesia equipment & supplies, analgesics, anatomical models, anesthetics, antibacterial soaps & detergents, antibiotics, apex locators, articulating paper/film/ribbon, articulators, asepsis products, attachments, audiovisual equipment, autoclaves & accessories, bleaching products, blood pressure diagnostic instruments, bonding agents, bone grafting materials, bookkeeping systems, books, burs, business systems & equipment, cabinets, CAD/CAM systems, intra-oral cameras, casting machines, casting metals, cements, chairs & accessories, cleaners, composite instruments, composites, computer hardware/software, computer imaging, continuing education and training, cosmetic restorations, cotton products, crown and bridge materials, curing units, darkroom equipment, portable dental equipment, dental hygiene materials, dental laboratories, dental lab equipment, dental office design, dentifrices, denture adhesives, denture cleaners, diagnostic and testing services, diagnostic equipment, diamond points and disks, dietary products, digital imaging & radiography, disinfecting solutions, disks/mandrels/strips, disposable needles, disposable products, educational materials, electrosurgical equipment, emergency drugs/equipment, endodontic instruments and supplies, equipment leasing, equipment repair/maintenance, evacuation systems, protective eyewear, fiber optics, filling materials, flossing materials, fluoride products, furnaces, gloves, hand care products, hand pieces, implant systems & devices, impression materials, impression trays, infection control, products, hand instruments, general/surgical, intraoral video cameras, investment equipment, irrigators, laboratory equipment, lasers, lathes/chucks, lights, loupes, lubricants, masks, medical waste services, medicaments, metal recovery & refining, microscopes, mirrors, mixing pads, model forming tools, demonstrations models, mouthwashes, nutritional products, office equipment, office supplies/equipment, oral hygiene aids, oral irrigation devices, orthodontic materials, OSHA compliance products, periodontal exam systems, periodontal materials, personnel services, pharmaceuticals, photographic equipment, pins, pit & fissure sealants, plaque control products, porcelain products, prophy brushes & cups, prophy materials, prophylaxis angles & kits, protective coverings, pulp testers, repair kits, repair services, protective coverings, restorative materials, retraction materials, rubber dam & accessories, saliva ejectors, scalers, sharpeners, soaps & lotions, solder/fluxes, sterilizers & accessories, sterilizing/disinfecting solutions, stools, surgical supplies, sutures, syringes, artificial teeth, TMD diagnostic & treatment products, tooth shade guides, toothbrushes, torches, trays, ultrasonic equipment, uniforms, vacuum investing machines, vacuum units & accessories, varnishes, vibrators, wax patterns/molds/removers, waxes, x-ray film & supplies, x-ray machines & equipment, and x-ray processors.

**Target Buyers:** International dentists, dental support staff, dental dealers, dental supply companies, government health officials, and other health care potential buyers.

## Benefits for IBP Attendees

- Complimentary registration.
- Special organized visits to dental clinics in major New York City hospitals and dental schools of nearby universities.
- Highly discounted education programs (please inquire).
- Live dental procedures, performed in an amphitheater with TV screens, are available for viewing the latest dental techniques.
- Complimentary international networking reception.

**Contact:** Aditi Palli, [Aditi.Palli@trade.gov](mailto:Aditi.Palli@trade.gov), (202) 482-3334

**Tourism Website:** [discoveramerica.com/uk/new-york/new-york-city-index.html](http://discoveramerica.com/uk/new-york/new-york-city-index.html)



# POWER-GEN® International

December 11–13, 2012 • Orlando, FL • [power-gen.com](http://power-gen.com)

Power-Gen® International (PGI) is the electric power generation industry's largest event in the world, attracting more than 19,000 attendees and 1,200 exhibitors from over 75 countries. Focused on providing the latest updates and information on key generation issues, PGI features a multi-track conference program plus curriculum of pre-conference courses. The world's largest power exhibition is held concurrently with the conference, showcasing thousands of products, technologies and services.

**Seminars:** The educational and technical sessions will include 200+ professional speakers in more than 35 conference sessions, providing the latest technology and cutting-edge information for the power industry. The conference program will consist of pre-conference courses, followed by a multi-track program focused on industry trends/competitive power generation, environmental issues, fossil technologies, gas turbine technologies, renewable energy, on-site power, plant performance, and more.

**Exhibitors:** 1,200 (2010)

**Industries:** Architectural/construction/engineering services, electrical power systems, industrial process controls, pollution control equipment, pumps/valves/compressors, renewable energy equipment, and water resources equipment/services.

**Target Buyers:** Electric utilities, independent power producers, industrial facilities, project developers, architect/engineering firms, waste-to-energy plant operators, financial/legal firms, co-generators, self-generators, OEMs, unregulated generation subsidiaries, merchant plants, construction and maintenance contractors, fuel suppliers, power industry consultants, power plant designers, R&D organizations, human resource managers and recruiters, equipment inspection and repair specialists, operation service providers, and IT specialists.

## Benefits for IBP Attendees

- Complimentary registration to the exhibition hall.
- Reduced price for full conference (\$250 per person) includes three-day conference, keynote, mega-sessions, exhibition hall, exhibit floor reception, conference proceedings, and two luncheons.
- Complimentary international networking reception.
- PowerGen offers comprehensive technical tours of surrounding area power plants. All technical tours require a separate registration fee, have limited space available, and may require a background check (please inquire).
- Airfare and hotel discounts.

**Contact:** Mark Wells, [Mark.Wells@trade.gov](mailto:Mark.Wells@trade.gov), (202) 482-0904

**Tourism Website:** [discoveramerica.com/uk/florida/orlando-index.html](http://discoveramerica.com/uk/florida/orlando-index.html)

# Domestic Contacts

## Headquarters

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# Index by Major Industry Classification

## Agribusiness

|  |  |
|--|--|
| 2012 AMI International Meat, Poultry & Seafood Industry Convention and Exposition, FMI 2012, United Fresh 2012, and NASDA U.S. Food Showcase .15 |  |
| International Poultry Expo/International Feed Expo 2012.....6  |  |

## Automotive

|  |  |
|--|--|
| Automotive Service and Repair Week (ASRW).....29 |  |
|--|--|

## Broadcasting/Information, Communication, and Technology (ICT)

|   |  |
|---|--|
| The NAB Show® 2012 (National Association of Broadcasters) .....13 |  |
|---|--|

## Construction

|   |  |
|---|--|
| Greenbuild® International Conference & Expo .....34 |  |
| NAHB International Builders' Show® 2012.....7       |  |
| World of Concrete® 2012 .....5                      |  |

## Consumer Goods

|  |  |
|--|--|
| International Home + Housewares Show 2012.....10 |  |
|--|--|

## Energy

|  |  |
|--|--|
| ELECTRIC POWER 2012 .....19  |  |
| GridWeek 2012.....27   |  |
| Offshore Technology Conference (OTC) 2012.....14                     |  |
| MINExpo International® 2012 .....26                                  |  |
| POWER-GEN® International.....35                                      |  |
| RETECH (Renewable Energy Technology Conference & Exhibition) .....30 |  |
| WINDPOWER 2012 Conference & Exhibition .....20                       |  |

## Entertainment/Media

|                               |  |
|-------------------------------|--|
| American Film Market® .....32 |  |
|-------------------------------|--|

## Environmental

|                        |  |
|------------------------|--|
| WasteExpo 2012 .....16 |  |
|------------------------|--|

## Graphics/Printing

|                                     |  |
|-------------------------------------|--|
| GRAPH EXPO 2012 .....28             |  |
| Graphics of the Americas 2012.....8 |  |

## Health and Beauty Products

|  |  |
|--|--|
| HBA Global Expo (Health and Beauty Association).....22 |  |
| Natural Products Expo West/Engredea.....9              |  |

## Healthcare

|   |  |
|---|--|
| Annual Meeting and Clinical Laboratory Expo of the American Association for Clinical Chemistry (AACC) .23 |  |
| Greater New York Dental Meeting .....34   |  |

## Hospitality

|  |  |
|--|--|
| The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show).....17 |  |
| Nightclub & Bar Convention and Tradeshow 2012 (NCB) .....11                        |  |

## Information, Communication, and Technology (ICT)

|  |  |
|--|--|
| 2012 International CES® (Consumer Electronics Show) .....4 |  |
| InfoComm International 2012.....21                         |  |
| International CTIA Wireless® Convention 2012.....18        |  |

## Manufacturing

|  |  |
|--|--|
| International Woodworking Machinery & Furniture Supply Fair—USA® (IWF) .....25 |  |
| NPE2012: The International Plastics Showcase.....12                            |  |
| PACK EXPO International 2012.....31  |  |

## Textiles & Apparel

|   |  |
|---|--|
| Industrial Fabrics Association International (IFAI) |  |
| IFAI Expo Americas 2012 .....33                     |  |
| MAGIC Marketplace (Summer) .....24                  |  |





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